

# Fair participation budget

## FRUIT ATTRACTION 10

Celebration Dates: October 20 - October 22, 2010

Date of production of the budget: 29.01.2010

Budget Number: 1-

LINEA IFEMA

EXPOSITORES 902 22 16 16  
INTERNACIONAL (34) 91 722 30 00

IFEMA  
Feria de Madrid  
28042 Madrid - España  
C.I.F. Q-2873018- B

fruitattraction@ifema.es



Estimate drawn up by: Marga Morán

	Units	Price€	Tax assessment base	VAT rate	Total including VAT€
<b>Floor space specifications</b>					
SPACE 16 TO 52SQM PRODUCERS	32,00	217,00 €	6.944,00 €	7%	7.430,08 €
<b>Elements included</b>					
EXHIBITOR BADGES	15,00				
PROFESSIONAL INVITATION	40,00				
<b>Compulsory services (*)</b>					
PRESENCE IN PROMOTIONAL ELEMENTS	1,00	180,00 €	180,00 €	7%	192,60 €
MULTIFAIR INSURANCE	1,00	48,48 €	48,48 €	7%	51,87 €
CIVIL LIABILITY 30.000 EUROS	1,00	40,84 €	40,84 €	7%	43,70 €
<b>Total</b>			<b>7.213,32 €</b>		<b>7.718,25 €</b>

**Note:** If you contract our services through the Exhibitor's Area using your username and password, you will obtain a **10% discount** on the prices listed on the Additional Services area of this budget. Furthermore, you will be able to contract these services up until the day before assembly without incurring the 25% surcharge for last-minute orders. (Minimum compulsory services, outdoor advertising, meeting rooms, fair payment terminals and specific fair services such as exhibitor passes, etc. are not included).

### Comments:

- # Area and stand open onto aisles (See the Exhibitors Guide)
- # Painted adjoining walls
- # Fruit edging on the upper part, 50 cm high
- # Storeroom with door
- # Exhibition carpeting.
- # Daily cleaning of stand (Type A. once daily).
- # Minimum electricity consumption (0.13 kW/sq.m)
- # Assembly rights.
- # Lighting in the form of rows of 300 W halogen spotlights, one spotlight per 4 sq.m of stand.
- # Switchboard with magnetothermal differential and 500 W sockets, able to handle up to 130W/sq.m.
- # Stand sign in standard lettering bearing the exhibitor's name and the stand number. Maximum 20 characters.
- # Stand furniture (for every 16 sq.m booked):
  - 2 round table (90 x 74 cm),
  - 8 chairs, 2 stools.
  - 4 inclined product displays (maximum 4 units)

This document is the result of the configuration criteria defined during the cost estimation process by the user. It is not a binding offer, which is why it does not imply a floor space reservation. If you wish to participate as an exhibitor in the fair, you must send the corresponding form or application (see form and participation conditions on the web page) to the Fair Department. The Fair Department will get in touch with you in order to streamline the details and specifications of your participation.

Provided that the Fair Department verifies that the necessary criteria have been fulfilled, the final cost of your participation will be determined by the final size of the stand allocated. This will depend on the availability of space, as well as the final calculation of the additional services contracted with IFEMA

(\*) You are obliged to contract these general services if you participate in the fair.

For further information, please do not hesitate to get in touch with us on the IFEMA CALL CENTRE by calling 902 22 16 16. For calls outside Spain, please phone: + 34 91 722 30 00.